

PRIVACY DISCLAIMER

in accordance with Article 13 of Regulation (EU) No 679/2016

Premise and legal basis of data treatment

This website is created by Campagna Amica Foundation – the responsible body and data Controller, with registered office in Via XXIV Maggio, 43, 00184 Rome, Italy and administrative office in Via Nazionale, 89/a, 00184 Rome, Italy - in order to facilitate citizens' support for the European Citizens' Initiative "Eat ORIGINAL!" promoted by Coldiretti and officially registered at the European Commission (<http://ec.europa.eu/citizens-initiative/public/initiatives/ongoing/details/2018/000006>).

The European Citizens' Initiative is governed by REGULATION (EU) No 211/2011 adopted by the European Parliament and the Council of the European Union.

The legal basis of the data treated by Campagna Amica Foundation (hereinafter, the Foundation) is given by the fact that the personal data of the citizen interested in the initiative is released to the Foundation voluntarily on this website and processed for the purposes specified below.

The registration of the citizen on the website of the Foundation necessarily involves the provision of his personal data that are processed by the Controller in compliance with European Regulation No 679/2016 (hereinafter, the "General Data Protection Regulation" or GDPR).

1. SOURCE OF PERSONAL DATA

Your personal data provided in the registration box: name, surname, e-mail, country and postcode are collected by the Foundation at the moment in which registration takes place on this website following the free and voluntary completion of the online form.

2. PURPOSE AND DURATION OF THE TREATMENT

Personal data are processed by the Foundation to inform you about updates related to the initiative and for related purposes. Personal data will be stored for a period determined on the basis of the duration of the Initiative and follow-up processes (verification of statements of support, submission of the initiative to the Commission, examination, public hearing in the European Parliament and answer by the Commission: max. 20 months). After this process, personal data will be deleted.

3. METHOD OF TREATMENT

Your personal data will be processed by the Foundation and by IT companies entrusted by the latter with electronic / telematic tools, for the time necessary to carry out the activities related to the Initiative. Data processing means any operation or set of operations performed with or without the aid of automated processes, such as collection, registration, organization, adaptation, consultation, use, storage, processing, modification, cancellation and destruction. In relation to the aforementioned purposes, the processing of personal data takes place through IT and telematic tools, with logic strictly related to the purposes themselves and, in any case, so as to guarantee security and confidentiality. Personal data will therefore be

processed in compliance with the methods indicated in art. 5 of GDPR, which provides, inter alia, that the personal data are processed lawfully, fairly and in a transparent manner in relation to the data subject; are collected for specified, explicit and legitimate purposes and not further processed in a manner that is incompatible with those purposes; are adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed; are processed in a manner that ensures appropriate security of the personal data, including protection against unauthorised or unlawful processing and against accidental loss, destruction or damage, using appropriate technical or organisational measures.

Data collection and processing when accessing the website

The computer systems and software procedures used to operate this site acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. This category of data includes IP addresses or domain names of computers and terminals used by users, addresses in URI / URL notation (Uniform Resource Identifier / Locator) of the requested resources, the time of the request, the method used in the submit the request to the server, the file size obtained in response, the numerical code indicating the status of the response given by the server (success, error, etc.) and other parameters related to the operating system and the user's computer environment.

These data, necessary for the use of web services, are also processed for the purpose of:

- obtaining statistical information on the use of services for the purposes of studies, statistical research and analysis of the quality of services rendered by the Foundation;
- check the correct functioning of the services offered.

The navigation data do not persist for more than 420 days and are deleted immediately after their aggregation (except for any need to ascertain criminal usage by the judicial authorities).

Data communicated by the user

The optional, explicit and voluntary submission of data to the Foundation through the compilation and submission of the registration form on this website, involves the acquisition of contact data of the user (name, surname, E-mail, country, postal code).

The personal data provided by the user in the openECI module, which can be viewed following the completion of the registration form, are not managed directly by the promoters of the Initiative and, in accordance with Article 10 of Directive 95/46/EC of the European Parliament and of the Council of 24 October 1995 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, will be encrypted and made available to the competent authorities of each Member State for the purpose of verification and certification of the number of valid statements of support received for this proposed citizens' initiative (see Article 8 of Regulation (EU) No 211/2011 of the European Parliament and of the Council of 16 February 2011 on the citizens' initiative) and, if necessary, further processed for the purpose of administrative or legal proceedings relating to this proposed citizen's initiative (see Article 12 of Regulation (EU) No 211/2011). The data may not be used for any other purpose. Data subjects are entitled to obtain access to their personal data. All statements of support will be destroyed at the latest 18 months after the date of registration of the proposed citizens' initiative, or, in the case of administrative or legal proceedings, at the latest one week after the date of conclusion of the said proceedings.

Cookies and other tracking systems

We do not use cookies for user profiling, nor are other tracking methods used. Instead, session cookies (non-persistent) are used strictly limited to what is necessary for the safe and efficient browsing of the sites. The storage of session cookies in the terminals or browsers is under the control of the user, where on the servers, at the end of the HTTP sessions, information about cookies remains recorded in the service logs, with storage times no longer than seven days like other browsing data.

4. MANDATORY SUBMISSION OF DATA AND CONSEQUENCES OF REFUSAL

In the event that the user decide to register with the Foundation in relation to the Initiative, the provision of data is mandatory, therefore, if they do not communicate their data and do not allow treatment, it will not be possible to register.

5. CATEGORIES OF SUBJECTS TO WHICH THE DATA CAN BE COMMUNICATED

Data can be communicated to the following subjects appointed by the Foundation, in accordance with Article 28 of the Regulation:

- Bluarancio Spa, as developer of the web platform and provider of Foundation's mail delivery services;
- Confederazione Nazionale Coldiretti, as promoter of the Initiative.

The personal data collected are also processed by the staff of the Foundation, acting on the basis of specific instructions provided for the purposes and methods of the processing itself.

6. RIGHTS OF THE INTERESTED

The data subject have the right to obtain from the controller, where that is the case, access to the personal data, rectification and cancellation (Articles 15 et seq. Regulations). The data subject may also ask to know the origin of his data, as well as the logic and purposes on which the treatment is based. The data subject has the right to data portability and may also object to the processing for legitimate reasons. The specific request to the Foundation is presented by sending a communication to the following e-mail address: privacy@campagnamica.it .

In the same manner, you may revoke the consent expressed in this Policy at any time.

7. RIGHT OF CLAIM TO THE AUTHORITY GUARANTEED FOR THE PROTECTION OF PERSONAL DATA

Data subjects who believe that the processing of personal data is in violation of the provisions of the Privacy Regulation have the right to lodge a complaint with a supervisory authority, as required by art. 77 of the Regulation itself, or have the right to an effective judicial remedy (Article 79 of the Privacy Regulation).

8. CONTACTS

The Data Controller is the Foundation Campagna Amica, at the addresses indicated in the introduction, in the person of the General Director Carmelo Troccoli. Requests to exercise all the rights granted to data subjects listed above must be addressed through the e-mail address: privacy@campagnamica.it

The written request in paper form is addressed to the Data Controller of personal data - Fondazione Campagna Amica - administrative headquarters: Via Nazionale, 89/a, 00184 Rome, Italy.